

IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE

Applicant(s): Jeyhan Karaoguz et al.)
Serial No.: 10/675,084)
Filed: September 30, 2003)
For: MANAGEMENT OF MULTIMEDIA)
DISPLAY CONTENT IN A MEDIA)
EXCHANGE NETWORK) **Submitted Electronically on**
Group Art Unit: 2153) **July 28, 2008**
Confirmation No.: 5105)
Examiner: Liang Che A. Wang)
)

TRANSMITTAL OF FORMAL DRAWINGS

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Enclosed herewith are fourteen (14) sheets of formal drawings including Figures 1-11
for substitution in the above-referenced application.

Respectfully submitted,

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